

A photograph of two men in business attire, one white and one black, looking at a document together. The image is overlaid with a blue tint and a yellow border.

# Africa Focused Compliance Training Solutions 2022 – 2023

Provided by EBII –  
Emerging Business Intelligence & Innovation



## INTRODUCTION

# About Us

**Emerging Business Intelligence & Innovation (EBII) Group is a specialist compliance and risk management consultancy firm with a global offering.**

Creating a future Africa as a magnet for global investment is the core of what we do. EBII Group is supported by Oxford University Innovation. It offers education and expert consulting services to entities in the West seeking opportunities for investment diversification and growth in emerging markets, especially in Africa. We also offer support to African entities and governments with their risk management and compliance requirements. EBII professionals have extensive international industry and regulatory experience with insights from Europe, Asia, the USA, and Africa.

### Our Training Programmes

**EBII Group's training and education provide support for risk and compliance professionals and businesses around the world.** EBII also offers comprehensive compliance and financial crime training to unlock Africa's investment value, either in person or virtually.

EBII's training programme includes, but is not limited to, all aspects of anti-money laundering (AML) and counter-terrorist financing (CFT), including blockchain and other key trade finance technology developments; sanctions; anti-bribery and corruption; fraud; conduct and culture; governance; trade services; and much more, whilst taking into consideration the impact of COVID and Brexit.

The EBII offering is interactive and integrates all the required aspects, including transaction, organisation and country culture, international and local standards. Our training is written by former money laundering officers and senior financial crime compliance leaders who provide outcomes-focused learning and risk advisory support.

***We have delivered training to financial institutions such as:***



***"The case studies were more practical and revealing."***

*Participant from  
Bank of Ghana*

***"The course was very insightful and well presented."***

*Participant from  
Bank of Ghana*

***"All aspects treated were useful. A good source of information."***

*Participant from  
Absa Bank Ghana*

## SPECIAL OFFER

# Upcoming Training

Training	Date	Cost
Source of Funds/Source of Wealth	July 25, 2022 (1 Day)	£250
Suspicious Transaction Reporting	July 26, 2022 (1 Day)	£250
Risk Assessment	Sept 12, 2022 (5 Days)	£1,200
Trade-Based Finance <i>More information on page 4</i>	Oct 17, 2022 (5 Days)	£1,200
Correspondent Banking <i>More information on page 6</i>	Nov 14, 2022 (5 Days)	£1,200
Customer Due Diligence	Dec 12, 2022 (5 Days)	£1,200
Enhanced Due Diligence	Jan 16, 2023 (5 Days)	£1,200
<b>Total cost of 7 training courses</b>		<b>£6,500</b>

## Special Offer

Register for all 7 courses before the cut-off dates below to benefit from our special offer pricing below.

Cut-off Dates	New participants*	Previous participants
August 5, 2022	£3,000	£2,000
Aug 31, 2022	£4,000	£3,000
After September 1, 2022 (5 training courses only)	£5,000	£4,000

To register, visit:

[www.ebiigroup.com/apply](http://www.ebiigroup.com/apply)

Discounts apply to full payment only and expire on dates stated. Terms and conditions apply and are available on request. \*Previous participants only include those who have previously completed training with EBII Group. All existing outstanding fees are required to be settled before discounted prices for new training courses apply.

## Featured Training Course

# Trade-Based Finance

### Day 1

- Understanding Trade-based money laundering, Terrorist Financing and Sanctions, the FATF and Egmont Group framework.
- Trade-based money laundering in practice – an overview of the 5 days.
- What is Trade Finance? The Wolfsberg Group, ICC and BAFT Trade Finance Principles.
- The Risk-based approach to Trade-based money laundering.

### Day 2

- Evidence Based Risk Assessment.
- Clients, Documents, Shipping, Goods and Services and Red Flags.
- Common Trade-based money laundering techniques.

### Day 3

- Trade control – specific customer due diligence.
- The Three stages of TBML.
- The Three methods of TBML.

### Day 4

- TBML case studies and exercises in the practical application of the framework.

### Day 5

- Proliferation and dual-use goods
- Sanctions.
- Key points from the broader AML Framework and recap of the 5 days.
- Assessment.
- Certificates.

### Learning Outcomes

As a participant you will be able to:

- Understand the key features of International Trade Finance products
- Discover a framework for navigating Trade-based money laundering risks
- Understand the key features of a Trade-based money laundering risk assessment
- Recognise Trade-based money laundering red flags
- Identify common policy, procedure, and control deficiencies from real TBML case studies
- Assess the AML, Sanctions and Terrorist Financing risk profile of proposed Trade Finance transactions
- Integrate Trade-based money laundering controls into an existing AML framework

## Course Audience

The course is designed for those who work in the banking sectors and their regulators who are looking to develop their understanding of Trade-based money laundering.

Participants of this training typically include:

- Money Laundering Reporting Officers and their Deputies
- Financial Crime Officers
- Risk Managers
- Compliance Officers
- Internal Auditors
- Middle Office and Operations
- Bankers
- Client Relations, Marketing and Sales executives
- Regulators

## Course Features

- It is designed and written by experienced EBIT Group AML professionals.
- Live virtual workshops and materials are designed for working professionals.
- Sector-specific case studies that provide realistic scenarios, promote the assimilation of new information and application of critical thinking.
- Role-play in a safe environment to build confidence in new behaviours, develop creative problem-solving and share relevant experiences.
- The virtual classrooms can be recorded and made available for a small fee.
- Successful participants achieving assessment scores exceeding 55% will receive EBIT Group certification.
- All participants will receive certificates of attendance.

## Format, Delivery and Assessment

This certification training is being delivered live, in virtual online workshops across two weeks. Enrolment in this training workshop with full payment of fees will include:

- access to the live, web-based virtual workshops
- soft copy pdf course reading materials and worksheets
- a certification assessment on the last day
- One further opportunity to resit the assessment to achieve a certificate of certification

The course is assessed by way of a 60 minute online test comprising 30 multiple-choice questions on the last day of the training workshop in week 2. Results are available on the day. The test questions are drawn from across the syllabus and candidates must achieve 55% to achieve certification.

Please note that all workshops are to be delivered fully online, an internet connection and web browser will be required to participate.

## Course Dates

12 – 16 September 2022

## Pricing

£1,200 per Head

*Register by the 15th of July 2022 to secure a 50% discount. Discount apply to registrations with full payment only and expire on the date stated. Terms and conditions apply and are available on request.*

## Featured Training Course

# Correspondent Banking

### Day 1

- What is Money Laundering?
- The Risk-based approach to anti-money laundering.
- Money laundering risks in Correspondent Banking – an overview of the 5 days.
- What is Correspondent Banking?
- The FATF, Wolfsberg Group and BIS guidance on Money Laundering risks in Correspondent Banking.

### Day 2

- Types of Correspondent Banking activities.
- International regulatory standards.
- What are Sanctions?
- Sanctions breaches and Correspondent Banking.
- De-Risking of Respondent banks by Correspondent banks.

### Day 3

- Risk assessment in Correspondent Banking.
- Risk management in Correspondent Banking
- Customer Due Diligence and Respondent Bank due diligence.
- Know Your Customer's Customer.
- Assessing Respondent banks' AML/CFT controls.
- Enhanced Due Diligence in Correspondent Banking relationships.
- The Wolfsberg Questionnaire.

### Day 4

- Transaction monitoring in Correspondent Banking.
- Effective communication between Correspondent and Respondent banks.
- Ongoing due diligence.
- Requesting information from Respondent banks.
- Case studies and exercises in practical application of the framework.

### Day 5

- Governance of the Correspondent Banking relationship.
- The Risk-based approach and mitigating higher money laundering risks.
- MVTs customers.
- Key points and recap of the 5 days.
- Assessment.
- Certificates.

## Learning Outcomes

As a participant you will be able to:

- Understand the key features of Correspondent Banking services
- Discover a framework for navigating money laundering risks associated with Correspondent Banking services
- Understand the key features of a Correspondent Banking money laundering risk assessment
- Recognise Trade-based money laundering red flags
- Identify common policy, procedure and control deficiencies from real TBML case studies
- Assess the AML, Sanctions and Terrorist Financing risk profile of proposed Trade Finance transactions
- Integrate Trade-based money laundering controls into an existing AML framework

## Course Audience

The course is designed for those who work in the banking sectors and their regulators, who are looking to develop their understanding of the money laundering risks associated with Correspondent Banking.

Participants of this training typically include:

- Money Laundering Reporting Officers and their Deputies
- Financial Crime Officers
- Risk Managers
- Compliance Officers
- Internal Auditors
- Middle Office and Operations
- Bankers
- Client Relations, Marketing and Sales executives
- Regulators

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## Course Dates

3 - 7 October 2022

## Pricing

£1,200 per Head

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## Our Founder

# Adjoa Adjei-Twum



Adjoa Adjei-Twum is the Founder & CEO of Emerging Business Intelligence and Innovation (EBII) Compliance and an astute intellect in African Economic Development. She is a Financial Crime Compliance Expert with over 14 years of international experience with cross-cutting knowledge in emerging and developed markets, especially in Anti-money laundering (AML) and Economic Sanctions. She has been re-hired severally in different capacities due to her outstanding knowledge and expertise in AML, counter-terrorist financing, financial crime, sanctions and anti-bribery and corruption. She has won awards for her valuable contribution.

She holds a postgraduate degree in Financial Strategy from the University of Oxford, Saïd Business School, where she researched and wrote her dissertation on the HSBC scandal in 2012, noting the bank's shortcomings in their sanctions and AML compliance departments and advising how they could improve their compliance in the future. Adjoa also holds an ICA Diploma in Financial Crime Prevention. Adjoa has worked in various banks' AML and Sanctions departments, from Barclays and HSBC to UBS and Citi. Throughout her career, she has held different senior positions, including:

- Head of Global Training and Communications, Chief Controls Office (CCO)
- Associate Director, Financial Crime Compliance Advisory
- Compliance Manager –Vice President, AML & Sanctions Assurance
- Global Sanctions Manager.

Most notably, she led the Panama Papers investigations globally (investigating the exposure of the offshore finance industry) across various lines of business at Barclays. She provided solutions to ensure the bank had sufficient controls to mitigate any such risk in the future. She subsequently reviewed the AML and KYC controls within Barclays. She provided solutions to mitigate the risks of tax evasion, money laundering and sanction breaches, which were implemented via policy changes.

Adjoa is a recognised thought leader on issues concerning business and investments on the African continent. She has been interviewed by leading media platforms, most recently by sky news, BBC World Newsday and BBC News Africa. She discussed how companies could minimise the risk of doing business within the African Continent in 2021. She has also been featured on BBC World Business, BBC Radio, Sky News, CNBC Asia, Citi TV, Metro TV, Joy TV and GHI TV, to name a few.

Adjoa was celebrated as one of the leading African women in finance on BBC World as part of their 2021 international women's day celebrations. In December 2020, she was recognised by Enterprising Oxford of the Oxford University in their 'Wonder Woman' series, which highlights inspiring women leaders. Most recently, Adjoa hosted the President of the Republic of Ghana at the EBII Annual Investment Risk and Compliance Summit in Oxford in July 2021.





Our bespoke training will support your organisation in meeting the necessary regulatory requirements through our custom online and or in-house training solutions.

Email us for a free 20 minute consultation

[enquiry@ebiigroup.com](mailto:enquiry@ebiigroup.com)

or apply directly at

[ebiigroup.com/apply](https://ebiigroup.com/apply)

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