

EBII GROUP

 **AFRICA INVESTMENT RISK
& COMPLIANCE SUMMIT 2023**
HOSTED BY **EBII** GROUP

SPONSORSHIP PACKAGE

**DOING GOOD, PROFITABILITY AND
SUSTAINABILITY IN AFRICA**

**HOW TO MANAGE RISK, ATTRACT GREEN FINANCE AND
BUILD A CLIMATE-RESILIENT FINANCIAL SECTOR.**

US Edition **6th June 2023**

African Union Mission, Washington DC, USA

Africa Edition **September 2023**

Cairo, Egypt (Venue TBC)



OXFORD
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BUSINESS
ALLIANCE

Catastrophic global weather events, including record-breaking floods in Pakistan and Nigeria, the worst droughts in four decades in the Horn of Africa and hurricanes in the US, have brought climate change into sharp focus.

Natural disasters – partially attributed to the world’s rising temperatures – have damaged public health, forced millions to flee their homes and caused economic damage amounting to more than \$650 billion globally over the last three years or 0.28% of the world’s GDP (Morgan Stanley).

In 2015, the Sustainable Development Goals (SDGs) – a universal call to action to end poverty and protect the planet – led to a renewed commitment to address global social, economic and environmental challenges, especially in poor countries. In the same year, the Paris Climate Agreement – an ambitious target to keep rises in global temperature well below 2°C above pre-industrial levels – was adopted.

But almost a decade later, the global outlook has dramatically deteriorated. The latest Intergovernmental Panel on Climate Change (IPCC) report issued a stark ‘final warning’ on the climate crisis: act now or it’s too late.

There is enough money to tackle this problem. Of the \$379 trillion of global financial assets under management, just 1% would be needed to achieve all of the SDGs and just 0.25% of that is needed to cover the climate adaptation gap, according to the OECD.

But Global North nations and institutions have yet to stump up more than \$100 billion in annual climate aid, and much more going forward, according to the IPCC.

While COP27 in Sharm El Sheikh saw little progress on adaptation, the smart money is on adaptation where investments benefit our health, the planet and the economy. For every \$1 invested in climate adaptation, investors could reap between \$2–\$10 of net economic benefit, according to the Global Commission on Adaptation. As COP28 in the UAE looms later this year, there will be calls to double adaptation finance.





SHIFTING REGULATORY AND POLICY LANDSCAPE

Meanwhile, the global regulatory landscape is also shifting – from mandatory US climate disclosure rules to EU sustainable disclosure updates and new “milestone” metrics proposed by the Taskforce on Nature-related Financial Disclosures (TNFD). These rules mean greater transparency and more credible information to help stakeholders make more informed green choices and combat greenwashing. 2023 will be dominated by managing Environmental, Social and Governance (ESG) risks.

ESG and Impact Investing in Africa

Policymakers, especially in the Global North, are creating an enabling environment for ESG and impact investing. While investment needs to be significantly scaled up, ESG and impact – from clean air projects to affordable housing and a more diverse workforce – are driving business strategy today.

While Africa is still seen as high risk in the global investor community, partly due to historical governance challenges and a lack of reliable data, the continent offers huge potential to investors seeking both sound financial returns and positive social impact.

Africa attracts the lion’s share of ESG investments

The largest share of ESG and impact investing opportunities are in poor and developing countries, especially Africa, but the continent lacks the enabling policy environment to encourage investment and growth.

- Global impact investing market was estimated to be worth around US\$715bn in 2019, developing nations accounted for nearly 60% of that. Africa received more than a third of total investment going to emerging markets.
- Africa is the top recipient of impact investment in the Global South – 43% of investors had allocated funds to the continent and 52% planned to increase their portfolio in Africa over the next five years. (2020 Global Impact Investors Network survey)

Creating an enabling environment for investors

To encourage investment and growth, Africa must create an enabling environment. Currently, coordination between stakeholders is lacking and ESG regulations, policy



incentives and green financing products are unavailable in many parts of the continent. It is the shared responsibility of regulators, investors and financial institutions to create the right investment environment.

Entrepreneurship and Africa's growth engine. The continent boasts one of the youngest and most entrepreneurial populations on the planet. By 2050, Africa will be home to a quarter of the world's population and female entrepreneurs will be a vital economic driver – a source of innovation, creativity and economic dynamism.

- Sub-Saharan Africa has the world's highest rate of women involved in entrepreneurial activity. 58% of the self-employed population are female, contributing 13% of GDP.
- Women's increased economic inclusion could add 10% to African GDP by 2025.

Changing Africa's Narrative

The distorted view of Africa as a poverty-stricken continent hooked on foreign aid must also change. A shift in narrative to a continent embracing economic and regulatory reform, good governance, clean energy and regional integration is urgently needed.

[1] <https://www.oecd.org/newsroom/covid-19-crisis-threatens-sustainable-development-goals-financing.htm>

[2] https://corporateandinvestment.standardbank.com/static_file/CIB/PDF/2021/Insights/Infrastructure_Financing_in_Sub-Saharan_Africa_for_Inst_Investors.pdf

[3] <https://impactcp.org/region/africa/>

ABOUT EBII AFRICA INVESTMENTS RISK & COMPLIANCE SUMMIT

The annual Africa Investment Risk and Compliance Summit (AIRCS), created in 2020, unites political and business leaders, academics and regulators to find coordinated solutions to Africa's investment challenges. The EBII annual summits aim to:

- **REFRESH AFRICA'S NARRATIVE WHILST STRENGTHENING COMPLIANCE DISCIPLINE AND HELPING TO CONNECT AFRICAN BUSINESSES, SYSTEMS AND PEOPLE TO OTHER NATIONS.**
- **ENABLE CREATIVE THINKING TO SUPPORT JOB CREATION AND NEW INNOVATIVE WAYS OF DOING BUSINESS.**

Over the last three years, the Summit has hosted key decision makers, including Ghana's president Nana Akufo-Addo; Sierra Leone's President Julius Bio; US Congresswoman Rep. Ilhan Omar; Dr Mo Ibrahim and African Continental Free Trade Secretary General, H.E Wamkele Mene. The Summits have attracted over 5000 attendees from 80 countries and partnerships with global banks such as Afreximbank, Zenith Bank, Standard Chartered, Ecobank and media including BBC, CNN, CNBC, Sky News and tech giant Microsoft.





LOCATION: WASHINGTON DC
DATE: 29 MAY 2023
TARGETED ATTENDEES: 200 + (HYBRID)

US EDITION

EBII AFRICA INVESTMENT RISK AND COMPLIANCE FORUM

Proposed keynotes and panel discussion topic

- De-risking trade & investment opportunities in Africa to catalyse transformative growth.
- Digital Transformation in Africa
- African Diasporan Talent Pool and Investment Opportunities



LOCATION: EGYPT
DATE: SEPTEMBER 2023
TARGETED ATTENDEES: 500 + (HYBRID)

AFRICA EDITION

EBII AFRICA INVESTMENT RISK AND COMPLIANCE SUMMIT

Keynote focus topics:

- Africa's Economic Outlook
- COP28 – Africa's Action plan
- Success Stories – smart adaptation is addressing Africa's most urgent issues, from food security to water scarcity

Panel focus topics:

- Establishing a "Climate Finance Infrastructure" in Africa – part 1, 2 and 3.
- The continent's climate adaptation challenge
- Africa's digital ecosystem

TARGET AUDIENCE

- World Bank, IMF, EU, UNESCO.
- African financial institutions
- Commercial, investment and development banks
- Central Banks
- Heads of State, government leaders and Finance Ministers
- Impact investors
- Tech firms
- Media
- Money deposit banks
- Regulators
- African diaspora community



ABOUT EBII

FUTURE AFRICA AS A MAGNET FOR GLOBAL INVESTMENT

We help Africa-focused governments and private sector organisations:

- Strengthen their compliance, regulatory and enforcement programmes.
- Generate business, investment ideas and opportunities
- Raise funds and connect investors, Businesses and individuals with suitable opportunities.

Our Services

We provide services aimed at helping businesses work with or partner with African entities where complex and unique compliance challenges exist. We help to create a more conducive environment for business and trade.

EBII Group is structured into three Business lines:

1. Compliance

Regulatory, Financial Crime and Environmental, Social and Government (ESG).

- **Consulting & Advisory** - World-class guidance on solving regulatory problems and carrying out compliance risk assessments.

- **Education**

- Nationwide Training Programmes on climate risk, ESG and financial crime compliance.
- Bespoke training for governments, legal and financial institutions on climate risk, ESG, financial crime compliance.

2. Strategy Consulting

Helping governments, businesses and individuals refine and generate new business models and innovation.

3. Investment Generation

Bespoke Service - Connecting people, investors and businesses.

- Helping businesses design their investment and business strategy and pitch deck.
- High-level business introductions.

The Africa Interchange Platform:

- **Trade Finance** - The Africa Interchange aims to accelerate access to trade finance through prequalified offers.

- **Compliance Education** - Startups will have access to risk management, compliance and investor relations information.

- **Investor Matchmaking** - Investors will have complete visibility of the African ecosystem, from startups to services.

SPONSORSHIP TIERS

WE ARE DELIGHTED TO INVITE YOU TO SPONSOR THE AFRICA IRC SUMMIT THIS YEAR.

PREMIER SPONSOR

EXCLUSIVE \$100,000

- Frontpage branding on all conference material
- Exclusive rights to the summit and high level profiles
- Branded as in association with
- The summit will pitch a preferred person from your organisation for media interview inline with the summit theme
- Promoted as prime sponsor on all marketing material
- Intermittent acknowledgement throughout the conference
- Creative input in the design of the event
- Creative input in panel/debates
- Branding in the conference
- Exhibition stand
- Corporate brochure in conference welcome pack
- Panellist positions
- 30 conference tickets
- 15 tickets to VIP Dinner (Egypt only)

EXECUTIVE SPONSOR

\$40,000

- Promoted as an executive sponsor on all conference materials
- The summit will pitch a preferred person from your organisation for media interview inline with the summit theme
- Intermittent acknowledgement throughout the conference
- Branding in the conference
- Panellist Position
- Exhibition Stand
- Corporate brochure in conference welcome pack.
- 6 conference tickets
- 6 tickets to VIP Dinner (Egypt only)

EVENT SPONSOR

\$20,000

- Promoted as event sponsor on all conference material.
- Acknowledgement at event opening and closing.
- Branding in the conference.
- Panellist Position
- 4 conference tickets

OTHER SPONSORSHIP OPPORTUNITIES

Sponsor the VIP Banquet Only (Egypt only)	\$12,000
In-Person and Virtual Exhibition Stand	\$10,000
Drinks on Day of Summit / Cocktail (USA and Egypt) Branding at VIP Dinner as a sponsor for dinner drinks	\$8,000
In-Person Exhibition Stand Only	\$8,000
Virtual Exhibition Stand Only	\$3,500
One A4 page advert in Electronic and Printed Summit Brochure To be circulated to all speakers and delegates at the summit	\$5,000
One A4 page advert in Electronic Summit Brochure Circulated to all speakers and delegates at the summit	\$2,500



PREVIOUS SUMMITS

2022 ebiigroup.com/africa-summit-2022

2021 ebiigroup.com/africa-summit-2021

2020 ebiigroup.com/africa-summit-2020



NEXT STEPS...

1. Pick a sponsorship package / Request a tailored Package.
2. Meeting arranged to discuss requirements.
3. Agreement drafted and signed.
4. Terms & Conditions fulfilled.
5. Your brand is aligned to a prestigious network of businesses, investors, political figures and thought leaders.

GET IN TOUCH

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